



CREATIVE

Woodbank Farm
Marsh Lane
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WA44EY

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ANNA CORKILL

TESTIMONIAL

"Anna was a fundamental part of the team, her positivity is infectious and always creates a happy work environment, her customer service skills are also unmatched. Anna will complete any task given to her efficiently and to a high standard".
Stacy Picken, Store Manager, Flannels, Chester.

CONTACT



SCAN ME



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www.annacorkillcreatives.com

SKILLS

ADOBE SUITE



INTERESTS AND HOBBIES

- Fashion content creator signed to a talent management agency.
- Fine Artist in various mediums.
- Street style photography- Nordic tour around Oslo capturing street fashion.
- Water sports enthusiast.

EDUCATION AND QUALIFICATIONS

MANCHESTER METROPOLITAN UNIVERSITY, MANCHESTER FASHION INSTITUTE

BA (HONS) FASHION PROMOTION
MODULE OVERVIEW:

2019-2022

- **Fashion promotion:** Fashion forecasting, trend analysis, development of design concepts, research, experimentation, idea generation, practical applications. E portfolio presentation skills, using a variety of visual media and communication tools including Adobe Photoshop, Illustrator and Indesign.
- **Visual communication:** Researched content, new media platforms, development of presentation methods, researching/understanding the brand, develop creative narrative, presentation using a variety of mediums, online visual content.
- **Fashion cultures:** Key cultural concepts, developing skills in research methods, literature reviews, critical thinking, reading, analysis and academic writing.
- **Fashion Business:** The retail environment, marketing trends, the consumer, the creative process, range planning, product development, global sourcing, supply chain, production, sustainability, entrepreneurship.

WINSTANLEY COLLEGE, WIGAN
ART FOUNDATION DIPLOMA - DISTINCTION

2018-2019

ST. JOHN RIGBY COLLEGE, WIGAN
A-LEVELS - FINE ART A*, PHOTOGRAPHY A*, MEDIA A

2016-2018

CANSFIELD HIGH SCHOOL, WIGAN
9 GCSE'S: GRADES A*, A- B INCLUDING ENGLISH AND MATHS

2011-2016

WORK EXPERIENCE

JANUARY 2022- PRESENT: BO+TEE. STUDENT AMBASSADOR

- 1 of 15 girls chosen in the U.K as part of the Ambassador launch.
- Networking with creative individuals.
- Creating engaging content, spreading awareness around the brand.
- Contributing to blog material and content posted on the Bo+Tee website.
- Constantly developing digital skills whilst, improving Adobe suite knowledge.
- Understanding the Bo+Tee consumer, engaging an audience with interesting visuals and video content.

VOLUNTARY WORK

MODELLED AND STYLED A PHOTO SHOOT FOR CLOTHING BRAND 'PAYDAY VINTAGE' (2020).

- Assisted with both creative direction and styling for the shoot.
- Promoted the brand and images on my own social media.
- Worked with industry professionals and other like-minded creatives.

SEPTEMBER 2017- PRESENT: FREELANCE CREATIVE

- Stylist assistant on a photoshoot for Failsworth Hats in the Lake District.
- Creating logos and branding for small businesses.
- Constant Adobe Suite practice doing hand drawn and digitally drawn pieces.

CERTIFICATIONS

TEEN VOGUE WEEKEND, CONDÉ NAST COLLEGE OF FASHION & DESIGN, LONDON (2017).

- Insight into the Fashion Media industry.
- Networked with other like-minded people.
- Connected with industry professionals and fellow Vogue Teen Weekenders from around the world.
- Created digital content and shared ideas about the future of the fashion industry including sustainability.

APRIL 2021-PRESENT: LOOK FANTASTIC. STUDENT AMBASSADOR

- Networking with like-minded creatives, professionals, and beauty enthusiasts.
- Creating content on social channels, working on set briefs against deadlines.
- Attending events run by Look Fantastic and creating engaging content whilst there.
- Constantly improving on product photography and composing video content.

SEPTEMBER 2020-PRESENT: FREELANCE CONTENT CREATOR.

@HANNAH.AND.ANNA_ DUO FASHION ACCOUNT

- Producing creative content on Instagram and TikTok for brands such as; Misguided, Rebellious fashion, Odd muse, Mejuri, Femme Luxe, and more.
- Attended a content day with Rebellious fashion which included an Instagram story takeover, Q&A, and video content promoted on their 1.1million follower platform.
- Collaborating with digital fashion company Dress X, supporting and wearing digital garments.
- Networked with creatives on online events, podcasts, and student dissertations.

MAY 2016- PRESENT: CUBE ARCHITECTS AND SURVEYORS. CAD ASSISTANT (FREELANCE AND OFFICE BASED) WARRINGTON.

- Utilising CAD and adobe programs to assist with design briefs from major clients.
- Experiences skills in technical drawing programmes.
- Attended design meetings at Sports Direct Head Office in Shirebrook with the head of retail.
- Attended feasibility inspections at various sites in London.
- Travelled all over the UK as part of the laser scan survey team and assisted with 3D building scans.

SEPTEMBER 2021- FEBRUARY 2022: THE SPORTING LODGE. SOCIAL MEDIA EXECUTIVE, PART-TIME, NORTHWICH

- Managing content over the weekend on social platforms such as; Instagram, Facebook, TikTok, Twitter, Linked In, and Youtube.
- Developing the brand with increased creative content. Growing and engaging a current and potential market of consumers.
- Engaging with live streams and video content, building a community surrounding the brand.
- Proficient in Adobe suite, editing, and creating graphics for use on all appropriate social channels.

SEPTEMBER 2019- SEPTEMBER 2021: FLANNELS. LUXURY FASHION SALES ASSISTANT, PART-TIME, CHESTER

COVERING DIFFERENT DEPARTMENTS WITHIN FLANNELS, MAIN RESPONSIBILITIES INVOLVED:

- Visual merchandising of window displays and store mannequins to drive sales.
- Excellent customer service supported by strong product knowledge.
- Assisting with delivery, organising stock ready for stock take.
- Handling payments at the cashier efficiently.
- Personal shopping and styling customers whilst selling and promoting merchandise.
- Working towards individual commission targets.
- Produced engaging team videos to assist new starters with product knowledge.

DECEMBER 2016- JULY 2017: FLANNELS. LUXURY FASHION SALES ASSISTANT, PART-TIME, LIVERPOOL

- Folding and organising stock on the shop floor.
- Visually merchandising large window displays on various floors.
- Working closely within a large team and store to reach targets.
- Achieving personal sales targets.
- Providing a 5- star service upselling products beyond what customers may have initially intended to purchase.

REFERENCES AVAILABLE ON REQUEST